

# The state of our Landcare organisation

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**Landcare**  
New South Wales

## Role and goal

- Doing what you need us to do
- Enabling you to do the work that is important to you in your own region
- Acknowledgement and recognition that what you do contributes to something bigger

## Where Landcare NSW is seeking change

- Generating more of the funding that is essential to the work we all do
- Boosting the number of people who do the on-the-ground work
- Making it easier to do all the other tasks that sit alongside that work

## Where to from here?

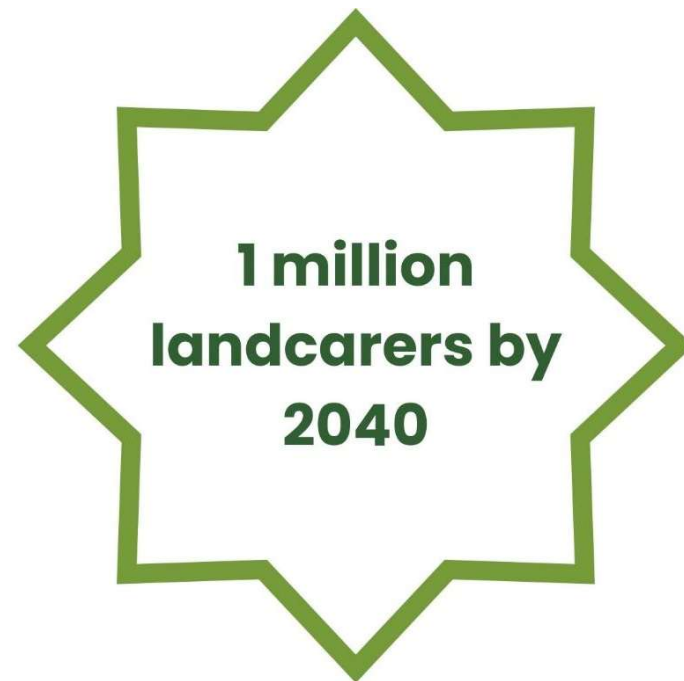
A bold guiding vision underpinned by:

1. Listening
2. Streamlining, simplification, digitisation
3. Cultural change
4. Participation in the right conversations

Built on collaboration

Designed to inspire and motivate

**The vision**



**1 million  
landcarers by  
2040**

## Who and why

Everyone who contributes to the broad goal of improving our environment should call themselves a Landcarer.

We must elevate the value that is placed on Landcaring.

People must feel **passionate, proud, inspired, united** and **supported**.

By promoting the value of landcaring in every shape and form, we make it easier to attract funding, recruit new members, and achieve the aims we all share.

**We're ready**

This vision is just the start of  
the process

Let's create the map to get  
there, together

**Thank you**



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