



Many Hands, One Voice
Widened Horizons One Voice

You Asked, We Delivered

Summary of achievements against the “asks” of the 2015 Muster



October 2017



Landcare
New South Wales

Many Hands, One Voice

GLOSSARY

CVA	Conservation Volunteers Australia
JMC	Joint Management Committee
LA	Landcare Australia Limited
LALC	Local Aboriginal Lands Council
LCAG	Local Community Advisory Group
LLCI	Local Landcare Coordinator Initiative
LLS	Local Land Services
LNSW	Landcare NSW
MOU	Memorandum of Understanding
NLN	National Landcare Network
NLP	National Landcare Programme
NRC	Natural Resources Commission
NRM	Natural Resource Management
OEH	Office of Environment & Heritage
PFoL	Parliamentary Friends of Landcare
RLF	Regional Landcare Facilitator

Background: The vote from the floor that saw the formation of Landcare NSW at Tamworth, 2007

Ten years ago, a group of grassroots Landcarers meet at Myuna Bay to discuss how Landcare could be better supported.

They organised a state-wide gathering held alongside, but separate to, the State Landcare Conference at Tamworth in 2007; at which it was determined by Landcarers from right across NSW, that a state-wide voice for Landcare was required. A vote from the floor saw the formation of Landcare NSW. It is important to understand - this is your organisation.

The formation of a state-wide representative body for Landcare will do much to ensure the contribution of Landcarers across NSW is properly valued.—Chris Scott (Chair, former Ministerial Appointed State Landcare Committee)

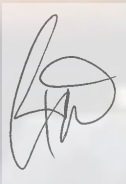
Since that time Landcare NSW has worked hard on building its representative base, delivering your messages, and providing the support services the Landcare community has told us they need.

The Landcare NSW Muster is a key note event - it is held biennially, in conjunction with the State Conference, and provides Landcare NSW with an opportunity to hear directly from the grass roots. It is your opportunity to provide feedback on the current work of Landcare NSW and provide guidance for the work of Landcare NSW over the upcoming two years.

The following pages outline Landcare NSW's achievements against what was asked of us at the previous Muster held at Orange in 2015. I am sure you'll agree with me that progress has been nothing short of astounding.

I would like to take this opportunity to thank all my hard working Landcare NSW Councillors and staff for their efforts - they regularly go above and beyond to ensure that Landcare gets the recognition and support it needs.

I welcome you all to the 2017 Landcare NSW Muster, and look forward to working together to ensure that Landcare in NSW continues to achieve for its local communities.



Rob Dulhunty, Chair Landcare NSW

REPRESENTATION

YOU ASKED

Recognition of Landcarers; advocacy re the value of Landcare, dialogue with government

Represent the needs and interests of local Landcare groups to increase recognition and inform government policy

Promote the Landcare movement including good news stories and case studies

Work with National Landcare Network to develop a model that values the economic, social and environmental services Landcare provides

Promote value of Landcare to government and others

Ensure Landcare is seen as a grassroots movement not a brand

Promote the skills and experience within Landcare to leverage more secure and on-going funding

Provide effective two way communication by communicating strategic outcomes effectively back to groups

Development of Landcare NSW Strategic Plan

Represent Landcare at a strategic level to promote & support local action

Broaden membership and outlook of Landcare

Ensure grass roots ownership of strategic plan through consultation

WE DELIVERED

Formation of Parliamentary Friends of Landcare (PFoL) to ensure your parliamentarians understand the achievements and needs of Landcarers

Regular meetings and **2** events

Trees in the House November 2016 & Bridges to Boorowa May 2017

Philanthropy Partnership Week event December 2015 to promote value of Landcare to high profile audience

Numerous meetings with Ministers', advisors, political representatives at State and Federal level, Speeches to parliament by Ministers on Landcare

Support to Regional & Local Landcare re their engagement with members of parliament

Development of Case Study template on Gateway; use of case studies to PFoL and media campaigns

Increased use of Landcare NSW Facebook to tell Landcarers' stories

Videos of key events

Updated the "Value of Landcare" document <http://landcarensw.org.au/about-us/about-landcare-nsw/>

Implementation of the 2015-2017 Strategic Plan

Constitution updated re membership and membership drive undertaken

New draft Landcare NSW Strategic Plan 2017-2020 being tabled at 2017 Muster

REPRESENTATION

YOU ASKED

Enable the voice of Landcare in consultation and delivery of NRM

Represent and promote the diversity and value of Landcare to government and others

Represent the Landcare movement through a combined voice to inform policy & programs

Work with Local Land Services through MOU to increase Landcare utilisation

Represent the needs of local Landcare & advocate for funding to local Landcare to address local issues

Create links and opportunities at all levels to secure support for on-going Landcare Coordinators and activities/ programs that address local needs

Biodiversity Review

Increase awareness of the Biodiversity review through effective two-way communication with local Landcare

Seek input from local Landcare via consultation and communicate resultant activities of Landcare NSW back to local Landcare groups.

Support and represent the views of local Landcare through a combined submission to the review

Landcare NSW to build relationships and links with other NRM groups

Represent the value of Landcare and Landcare interests at a policy level

WE DELIVERED

Input from Muster and quarterly Councillor report plus targeted consultation to inform Landcare NSW positions

Attendance at Council Partnership Forums by key stakeholders

Targeted involvement with:

Local Land Services

Joint Management Committee meetings and delivery of LLCI

Targeted response with RLF and LCAG & some regional issues

Environmental Trust

Landcare NSW representatives on Environmental Trust funding panels
Input to reviews and strategies

Natural Resources Commission

Input to review and audits
Produced baseline study of Landcare funding /support by Local Land Services

Federal Government

Representation to national issues via membership of National Landcare Network

NSW Biodiversity Review

Enabled **10** regional workshops and **1** state-wide webinar **447** participants
Collated responses from workshops and provide to review
Developed submission

Links with OEH, Nature Conservation Trust, Environmental Defenders Office developed. On-going involvement with program

SUPPORT

YOU ASKED

Insurance

Provide information and a better deal with insurance for groups

Administration / Governance Support

Member Service Officer available to support Landcare groups through providing advice and answering questions

Provide support materials e.g. templates, checklists for common needs, recommended programs for common activities e.g. accounting, reporting, customer service

Identify and offer training to Landcare groups, staff, boards, members

Communicate what resources are available through the Gateway

Promote the skills and capacity within Landcare

Provide case studies and lessons learnt fact sheets to Landcare groups

Information and data management; membership, recruitment, reporting formats

Support Landcare groups through development of a central repository of information

Develop an effective standardised 'system' for recording information that can inform reporting across all funding streams

WE DELIVERED

A Landcare insurance program for Landcare groups. Information and support for insurance matters

0.6EFT Member Service Officer - assistance with **516** cases

31 Fact sheets, **30** Templates and **2** Governance Health Checks reviewed or developed

Employment Toolkit developed

Communications Toolkit developed

15 training activities in 9 regions through LLCI RLF training budget

28 targeted training and support activities delivered by Landcare NSW across 9 regions

Promotion of services via **22** regional gatherings and activities

Promotion of services via Landcare NSW website, Gateway, social media

Usage of Gateway website for information and reporting of LLCI

Case study template on Gateway - **190** case studies through LLCI Landcare NSW database of Landcare groups and networks enhanced

2 Report Cards developed for gaining state-wide information on Landcare

Partnership with Sydney University re development for within group project records, discussions and mapping

SUPPORT

YOU ASKED

Funding, management and recognition of Landcare CSOs/Coordinators

Advocate for and identify opportunities for Landcare funding through current and new sources

Identify and provide training opportunities for Coordinators

Promote the skills and capacity within Landcare

Support local Landcare through the development of a suite of tools and resources to minimise duplication of common tasks

Improved communication up and down

Build Landcare NSW social media profile to communicate and support local Landcare groups

Communicate Landcare activities between groups and the activities of Landcare NSW to local groups

Engage new members through promoting the value of the Landcare movement

Utilise social media to improve communications and connectedness for all levels of Landcare throughout the state

Connect Landcare groups and volunteers through "Landcare share" via the Gateway

WE DELIVERED

30EFT deployed as **66** part time Coordinators to district and regional Landcare host organisations from **\$15 million** over four years secured for Local Landcare Coordinator Initiative

2 state-wide LLCI training events

SLACK and Facebook forum for RLFs and Landcare Coordinators for sharing of information

Templates and training re group action planning, case studies and provision of templates and policies. Employment Toolkit, and ongoing employment advice

Communications planning & strategy including regional & local Landcarers

Two way communication via Landcare NSW Councillors and targeted campaigns

Communication with local Landcare through the following channels:

7 Advocates (Landcare NSW news)

24 e Bulletins (other opportunities)

Latest from Landcare NSW

(Quarterly via Councillors)

E-blast important announcements

Social share through Facebook,

Twitter, SLACK and YouTube channel

(2000 direct followers)

Landcare NSW website

Gateway website

Over **525,000** individual page views

30% increase in usage

129 groups added, **486** activities and events promoted

ENGAGEMENT

YOU ASKED

Build relationships and links with other NRM groups

Connect Landcare groups with other NRM groups through social media and the Gateway

Promote the benefits and opportunities of being a Landcare member and encourage broader community involvement in Landcare

Youth Engagement

Utilise communication platforms and engagement methods such as citizen science and social media to promote Landcare activities

Invest in social media as a method for engaging youth in local Landcare

Working with Traditional Owners and Aboriginal and Torres Strait Islander Engagement

Promote and raise awareness of opportunities for local Landcare to collaborate with Traditional Owners, Local Aboriginal Land Councils and OEH

Showcase existing partnerships and projects between local Landcare and Traditional Owners

Advocate for increased representation of Traditional Owners in policy decisions at all levels

Connect local Landcare with Traditional Owners and LALCs through the Gateway

Seek a representative for the Landcare NSW Council with skills in Aboriginal and Torres Strait Islander engagement

WE DELIVERED

Programs of Rural Mental Health, Intrepid, Conservation Volunteers Australia promoted on Gateway

190 Case studies developed under Local Landcare Coordinator Initiative

Landcare Trust has developed material for launch of campaign - digital stories and video

Engagement with service providers and programs via LLCI forum (Stockton) and at Council partnership forums

Engagement with National Wild Dog Action Plan Steering Committee.

Support Intrepid Landcare with application to Environmental Trust to run workshops and produce material

Involvement of youth at local scale highlighted via case studies

Increased use of social media for youth engagement

Involvement of Traditional Owners at local scale highlighted via case studies

Identified no current targeted resourcing to achieve this , however working through Joint Management Committee to raise the goal of increasing and expanding engagement with Aboriginal communities through Landcare

Paper developed to seek Aboriginal representative for the Council of Landcare NSW

PARTNERSHIPS

YOU ASKED

Local Land Services

Improve ability to partner through training in group governance, engagement and strategic planning

Engage local Landcare through communication and advocacy to provide a collective Landcare position on key issues

Improve relationships at the state level by promoting and representing the needs of Landcare through implementation of the MOU, via the Joint Management Committee

Promote the value of Landcare and advocate for the continuation of funds for local Landcare Coordinators

Promote the need and value of Landcare representation on committees, boards and working groups, including LCAGs

Improve regional relationships through engagement and utilisation of RLFs

Promote collaboration and opportunities for Landcare and LLS to leverage outcomes through sharing resources and skills

Landcare Australia Limited

Engage with LA to ensure needs of local Landcarers are met

Work with NLN to develop an improved partnership with LA that meets the needs and supports grass roots Landcarers

Increase the profile of grass-roots Landcare at all levels

WE DELIVERED

Improved support to district and regional Landcare via local Coordinators and training to increase skills and capacity

Financial support for regional scale Community of Practice; attendance by Landcare NSW to increase knowledge of state and federal programs

Collation of regional input via LNSW Councillors & other means

19 meetings of the Joint Management Committee and **3** workshops to progress the LLCI and partnership

Secure support from Local Land Services for regional scale partnerships approach to the design and delivery under NLP2

Review of RLF program opportunity at state scale for NLP2

Development of a policy document for LLCI beyond 2019

Representation on NSW State Pest Animal Committee and securing Landcare representation on Regional Pest Animal Committees

Input to reviews and submissions to the work of Local Land Services

Ongoing attempts re initiating engagement with Landcare Australia

Involvement and support to NLN re NLN/LA proposed merger.

Significant input via LNSW workshop

Chair LNSW is NLN board representative on merger committee

FUNDING

YOU ASKED

Funding

Create links and opportunities at all levels to secure support for on-going Landcare Coordinators, activities and programs that address local needs

Advocate for and identify opportunities for Landcare funding through current and new sources

Identify and pursue additional funding avenues to address local needs

Promote the Landcare movement to stakeholders, government and potential philanthropic investors

Current Programs - National Landcare Programme, Green Army and 20 Million Trees

Represent the needs of local Landcare to inform policy decisions and investment plans

Promote recognition of the skills and expertise within the Landcare movement as well as the value in being involved and partnering with Landcare

Promote connections and opportunities to collaborate with local Landcare, service providers and Green Army team hosts

Advocate for funding opportunities that achieve multiple outcomes and include flexibility to meet local needs

WE DELIVERED

Landcare relevant funding opportunity shared weekly via "Funding Friday" & regular updates via monthly e bulletin, SLACK and Facebook

Regional Australia Bank small grants for local groups

Landcare Trust development work, overseen by steering committee of prominent business and Government representatives

- Digital lead campaign utilizing the case studies to corporates

- Fundraising via Supporters Card
- Proposal to Container Deposit Scheme

- DGR capability for donations

- On-going promotion to government - transition funding secured

Provided opportunity for all Green Army hosts to connect with LLCI at Stockton event 2016

Worked with Skillset to promote and assist with developing projects in regions

Feedback and input from Landcare NSW provided to reviews, directly and via NLN

Federal Government stakeholders as well as other Green Army and 20 Million Tree providers attended 2015 State Conference and Landcare NSW quarterly partnership forums

Supported NLN to secure \$100 million (backpacker tax) for Landcare

Your Landcare NSW Councillors

Robert Dulhunty	Chair, Endorsed member
Stephanie Cameron	New England North West Landcare
Bev Debrincat	Greater Sydney Landcare
John Hughson	Hunter Region Landcare
Keith Hyde	LachLandcare
Bob Jarman	North Coast Regional Landcare
Chris Scott	Mid Coast 2 Tops Landcare
Dale Stringer	Murray Region Landcare
Don Bruce	Central Tablelands Regional Landcare
Louise Greenaway	Greater Sydney Landcare
Stephen Harvey	New England North West Landcare
John McGrath	Murrumbidgee Landcare /Riverina
Stuart Mosely	Western Landcare NSW
Glenys Patulny	Murrumbidgee Landcare / ACT
Bill Pigott	South East Landcare
Chris Post	South East Landcare
Jen Quealy	Endorsed individual - Marketing
Megan Rowlatt	Endorsed individual - Youth
Martin Royds	South East Landcare
John Ryan/Claire Osborne	Central West NRM Working Group
Sue Salvin	North Coast Regional Landcare
Nell Sullivan	Western Landcare NSW
Emma Thomas	LachLandcare
David Walker	Endorsed individual - National Connection
Hunter White	Central Tablelands Regional Landcare

Shaded region indicates members of the committee of Landcare NSW

Your Landcare NSW Staff

Leigh McLaughlin - Policy (pt)	Sonia Williams -State Facilitator (pt)
Melissa Joseph - Fundraising (pt)	Natasha English - State Coordinator (ft)
Cassie Price - Operations (ft)	Jennie Coldham - Member Services (pt)
Jodie Lovell - Communications (pt)	Lucy Chapman - Gateway & Database (pt)

Contact details of Councillors and staff: www.landcarensw.org.au

LANDCARE LA
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2017 LANDCARE NSW

Muster

MANY HANDS, ONE VOICE

We thank you for your participation in the
2017 Landcare NSW Muster

The 2017 Landcare NSW Muster is possible because of the
support provided under the following programs.



Australian Government



We also thank the 2017 Landcare and Local Land Services State
Conference Organising Committee.



The Local Landcare Coordinator Initiative is funded by the
NSW Government and is supported through the partnership of
Local Land Services and Landcare NSW.

