

# CORPORATE PARTNERSHIP OPPORTUNITIES



## 1 WORKPLACE GIVING

Motivate, unite and empower your staff and position your company as an environmentally aware employer of choice by participating in Landcare NSW's meaningful workplace giving programme.

## 2 STAFF VOLUNTEERING

Establish a corporate culture of social initiative, team building and generosity. Get involved in our Corporate Volunteering programme and boost employee engagement.

## 3 COLLABORATION OPPORTUNITIES

Your business can be an agent for driving tremendous change, working to protect, educate and sustain our land and the environment through supplying funds, resources and services to significant sustainability projects.

## 4 PROFESSIONAL SERVICES

Your organisation's skills and know-how can help Landcare NSW address social awareness, protection and environmental issues in local communities.

## 5 PARTNERSHIP INVESTMENT

A non-profit partnership can help to create a culture of giving within your organisation, enhancing your brand image, building valuable social capital and improving your organisation's corporate social responsibility.

## 6 SPONSORSHIP OF EVENTS

By sponsoring Landcare NSW's events, you attract the attention and gain the trust of our rural and regional Landcare communities whilst enriching your brand's story.



# WHY PARTNER WITH LANDCARE NSW?

- Landcare NSW will work with your organisation to **tailor partnership packages** according to your requirements and level of investment.
- Your organisation can **build valuable social capital** whilst positioning yourselves as an **environmentally aware employer** providing maximum benefits to your brand and business.
- Landcare NSW provides **local, relevant, flexible volunteering opportunities** and projects.
- **Your company's impact is tangible**, employees will be able to instantly see how their involvement is impacting the local environment with updates, stories and reports from on the ground projects.



## HOW DO I PARTNER WITH LANDCARE NSW?

Partnership opportunities and benefits for your organisation

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### WORKPLACE GIVING

Supporting Landcare NSW by participating in a **meaningful workplace giving programme**, your organisation contributes to a framework building for the future. Your hard earned dollars go directly towards funding many critical sustainable farming and environmental projects being managed by hard-working Landcare groups in NSW.

Employees who get involved in their company's workplace giving programmes are more productive and immersed in their organisation allowing you as an employer to **benefit from greater staff retention and engagement** within the workplace.

Funds received will go towards NSW Landcare projects focussing on threatened species, drought relief, biodiversity and sustainable farming and environmental projects through provisions of funding, training, resources and advice workshops.

We have a thorough reporting and storytelling schedule so employees understand the impact of their contribution.

Landcare NSW's Corporate Volunteering programme offers a means for your employees to deliver positive environmental outcomes with a focus on **team building and shared learning**.

Your employees will gain new skills, knowledge and enjoy a sense of achievement and fulfilment. They will also connect with their local community and appreciate how their activities at home and work may be impacting on our environment.

We provide partners a **selection of volunteering opportunities** within their region, empowering employees to choose the projects they would like to contribute to.

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### STAFF VOLUNTEERING



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## COLLABORATION OPPORTUNITIES

Partnering with Landcare NSW allows your organisation to leverage Landcare's social capital in rural, regional and urban communities across NSW allowing you, as a business, to **engage with target markets and enhance your brand reputation**.

Working with Landcare NSW, your organisation can **fulfil its corporate social responsibility** through supplying funds, resources, products and services to many worthwhile sustainability projects. By collaborating with Landcare NSW, your organisation's strategic objectives and targets will be met whilst providing Landcare community groups with what they need to continue their work in protecting, educating and sustaining our lands across NSW.

Your organisation's skills and know-how are very valuable to Landcare NSW. Working with Landcare NSW staff and/or our NSW community Landcare groups, **your company's employees can use their skills, expertise and time, to provide critical services** which help us reach project objectives and empower Landcarers to care for our land, environment and local communities.

We offer opportunities for skilled volunteering across a range of professional services including event management, legal services etc.

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## PROFESSIONAL SERVICES

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## PARTNERSHIP INVESTMENT

Investment partnerships are designed to align your organisation's corporate social responsibility and sustainability goals with Landcare community projects in NSW. Many worthy ventures throughout the state are ineligible for government support, and therefore your financial backing will contribute directly to a wide range of **initiatives that deliver critically important environmental outcomes**.

Our specialist understanding of Australia's environmental issues and sustainable agriculture practices will allow us to connect you with **meaningful programmes that help your organisation to build brand equity**, and to improve your organisation's image with the community, customers and other stakeholders.

**A corporate sponsorship of Landcare NSW's events** provides your business with the opportunity to leverage Landcare NSW's significant community reach and social capital.

By sponsoring a Landcare NSW event you will be aligning your company's brand and values with those of one of Australia's most renowned and trusted not-for-profit organisations.

Your organisation will **build trust and gain recognition** within our rural and regional Landcare communities, not to mention with the thousands of Landcarers living in greater Sydney.

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## SPONSORSHIP OF EVENTS





# LANDCARE NSW

## *MANY HANDS ONE VOICE*

## WHO WE ARE?

Landcare is a grassroots movement dedicated to the care of our land, environment and the people who invest their time in the sustainable management of our natural resources in NSW.

Landcare has a community-driven approach focusing on improving the resilience of the environment now and into the future.



Landcare NSW acts as the conduit between local Landcare and key decision makers. The work that Landcarers carry out is as varied as the groups themselves.

Every week across NSW Landcarers are planting trees, managing coastal dunes, waterways and improving biodiversity. We work to ensure that local Landcare groups are supported by providing resources and a voice for ground level projects.

**Our mission is to support NSW Landcarers in caring for our land, environment and communities.**

## CONTACT US

For more information on how to partner with Landcare NSW, please contact us at

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