Landcare NSW Incorporated

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MEDIA RELEASE

10 April 2019

VISIT LANDCARE NSW AT THE SYDNEY ROYAL EASTER SHOW

For the first time ever, Landcare NSW will be at the 2019 Sydney Royal Easter Show, one of the largest ticketed events in the Australia with over 900,000 attendees.

Over the whole Easter long weekend (from Good Friday 19th April to Easter Monday 22 April), Landcare NSW will be stationed near the Main Amphitheatre at the Sydney Showground, with a range of exciting giveaways and fun, educational activities on offer for all ages.

Landcare NSW CEO Dr. Adrian Zammit said that Landcare NSW was excited about the opportunity to meet with Landcare supporters at the Easter Show.

"We are thrilled to be at the Easter Show for the first time this year, and we're encouraging anyone who is passionate about conservation, sustainable agriculture and the resilience of our urban and rural communities to stop by and learn more about what we do at Landcare NSW," Dr Zammit said.

The Landcare NSW stand will feature seed stick giveaways containing native varieties like Crimson Banksias, Everlasting and Swan River Daisies and Lemon Scented Tea Trees, as well as a range of fun activities for kids of all ages, including a colouring competition featuring key Landcare mascots like Rory, the feral pig.

The native seed sticks will also form part of the hugely popular Ag Bag show bag this year.

"The Ag Bag is a wonderful celebration of Australian agriculture. With proceeds from Ag Bag sales going to the Royal Agricultural Society of NSW Foundation's Community Futures Grant program, it's something we're proud to be supporting with the inclusion of our seed sticks this year," Dr Zammit said.

Landcare NSW is encouraging anyone who can't make it to the Show but still wants to be involved, to show their support by becoming a Friend of Landcare or making an online donation.

Sign up as a Friend of Landcare before 5pm Friday 12 April 2019, to go into the draw to win one of four free family passes to the Easter Show via: www.landcarensw.org.au/royal-easter-show/.

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