

Landcare NSW Incorporated



25 February 2019

How does Landcare NSW operate?

Current projects



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Current Projects

- Landcare Coordinator Initiative
- Container Deposit Scheme
- National Landcare Network
- Managed Established Pest Animals and Weeds

Landcare NSW Staff





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Landcare NSW Staff Profiles

Adrian Zammit

Chief Executive Officer
Sydney Office



Linda Sereni

Executive Assistant
Sydney Office





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Natasha English

State Landcare Facilitator
Coffs Harbour



Matthew Farago

Business Manager
Sydney Office





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Landcare NSW Staff Profiles

Alison McLaughlin

*Government Relations and Communications Manager
Sydney Office*



Jennie Coldham

*Member Services Officer
Glen Innes*





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Lucinda Chapman

Systems and Communications Support



Jodie Lovell

Communications Officer





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Jane Nguyen

Membership Projects Support Officer
Sydney Office



Landcare NSW Member Services



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Membership Types

- Membership open to any Landcare or Community group with similar values to Landcare NSW
- Must be an incorporated group
- Member groups must agree and adhere to the constitution and rules of LNSW



Membership Rules

Tier 1

- Do not employ any staff
- Have an annual income of less than \$25,000

Tier 2

- Employ staff and/or
- Have an annual income equal to, or more than \$25,000



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Membership Benefits

- Discounted group insurance packages
 - Association liability insurance
 - General liability insurance
 - Personal accident insurance
 - Travel insurance
 - Business Insurance
- Access to grants through Community Underwriting
- Exclusive funding opportunities and contracts available to members only
- Voting rights during the Annual General Meeting – a tangible way to make your voice heard

Landcare NSW Communication channels





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Communication Channels

- Our website (landcarensw.org.au)
- Facebook
- Twitter
- The Landcare NSW Bulletin
- The Landcare NSW Advocate



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Landcare NSW Gateway

- There are two Landcare NSW themed websites:
 - landcarensw.org.au

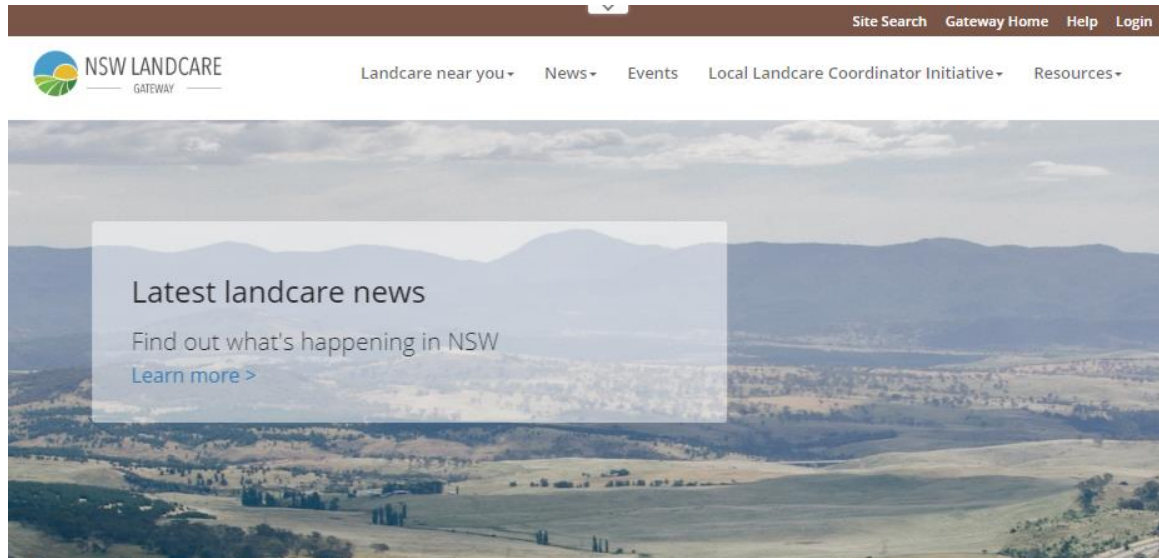




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Landcare NSW Gateway

- And landcare.nsw.gov.au (the Gateway)



Landcare NSW Publications





Landcare
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Landcare NSW Advocate

- Published quarterly after each Council meeting
- The Council determines the content and key messages of the Advocate at during the quarterly meetings
- Current and past Advocate newsletters are available on our website <https://landcarensw.org.au/publications/the-advocate-newsletter/>
- The Advocate is a way to communicate to both Landcare Groups and the general public



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Landcare NSW Bulletin

- Published monthly
- Intended for distribution to Landcare NSW networks
- Distribution list includes groups, networks and external stakeholders
- Intended for distribution to Landcare NSW networks
- Provides news, information and opportunities that are relevant to Landcare groups and networks

Landcare NSW Administrative Systems





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Systems

- Accounting – **Xero**
- Database and project management – **Salesforce**
- Email marketing – **Mail Chimp**
- Human Resources – Happy **HR**
- Office productivity – **Office 365**
- Records management – **Dropbox**
- Surveys and web forms – **Form Assembly**
- Website development – **Word Press**
- Fundraising portal – **Everyday Hero**



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Questions?



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