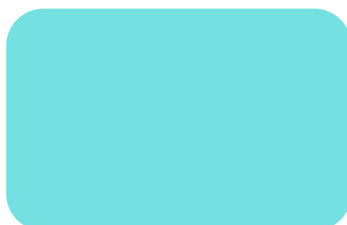
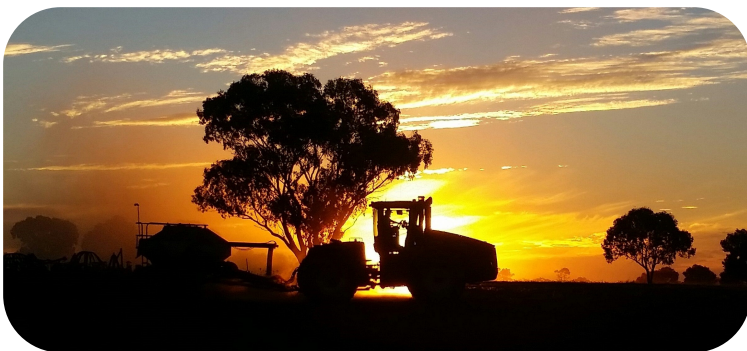




Landcare NSW Inc

2016/17 Annual Report





FROM THE CHAIR

This year has seen incredible achievements of the grassroots Landcare community in NSW and also the direction forged by Landcare NSW.

With our new Strategic Plan we look back on the achievements of our past 10 years and how we can

continue to build on the fantastic work started by Landcare NSW in 2007. We have gained significant momentum from the tireless work of the Landcare NSW Councillors, our small band of dedicated staff, and the broader involvement of the Landcare community.

Landcare NSW is guided by the input of the most important members of Landcare – those “on the ground” – through the recent Muster, the input of your regional representatives, and your involvement in the activities of Landcare NSW.

This year we have successfully developed a membership program and much called-for insurance suitable for Landcare groups in NSW. The project has launched Landcare NSW into new funding streams including a core Landcare Supporter Program, digital lead generation with potential corporate partners and social enterprise including emerging opportunities such as the Container Deposit Scheme. The project continues to explore what is needed for ensuring financial sustainability to support the Landcare movement into the future.

The Local Landcare Coordinator Initiative (LLCI) has seen the placement of over 60 part time Local Coordinators across NSW to support local scale activities. The strength of Landcare is in its partnerships, and the LLCI has, and will continue, to place emphasis on developing partnerships at all scales. As we move towards the new age of the National Landcare Program 2 and looking beyond 2019, this will be critically important to our continued evolution.

The development of regional scale partnerships continues to be supported at the State scale through the Joint Management Committee of Landcare and Local Land Services, who not only oversee the Local Landcare Coordinator program, but who are working to enact the MOU signed between Landcare NSW and Local Land Services in September 2016.

At the national scale Landcare NSW works through the National Landcare Network to ensure you have a voice into the heart of policy and program design and delivery. Landcare NSW continues to work with the NLN with regard to their impending merger with Landcare Australia Limited.

Landcare continues toward a stronger future for all grassroots Landcarers and their considerable efforts in caring for our land, environment and communities.

I look forward to continuing and building on the work of the past year, as together we forge a positive and lasting future for Landcare in NSW.

Rob Dulhunty | **Chair**
Landcare NSW Inc

2016/2017 ACHIEVEMENTS AND MILESTONES

LANDCARE NSW

AUGUST 2016

Landcare NSW Council meeting and Partnership Forum in Sydney



NOVEMBER 2016

Landcare NSW Council meeting and Partnership Forum.

Annual General Meeting held in Sydney

FEBRUARY 2017

Landcare NSW Council meeting and Partnership Forum in Sydney

MARCH 2017

Landcare NSW launched a new **membership and insurance program**. For a number of years one of the key things Landcare groups have asked for is **cost effective insurance** that provides adequate protection for group members.

MAY 2017

Landcare NSW Council meeting and Partnership Forum in Sydney

The NSW Parliamentary Friends of Landcare (PFL) continues a longstanding tradition of bipartisan support for Landcare



MAY 2017

Bridges to Boorwa Parliamentary Friends of Landcare Event at the Coal Loader Centre for Sustainability in Sydney to celebrate the positive impact of city and country volunteers.

JUNE 2017

LLCI State-Wide Webinar "Learn Share Connect"

The webinar took place remotely at 10 locations across NSW and connected all Regional Landcare Facilitators, Local Landcare Coordinators and members of management committees / host organisations via video conferencing facility.



JUNE 2017

Funding secured for Sustaining Landcare (\$1.1 million)



Many Hands, One Voice

LANDCARE NSW

VISION

NSW Landcarers will have the leadership, skills and resources to care for our land, environment and communities.

MISSION

To support NSW Landcarers in caring for our land, environment and communities.

KEY PROJECT OVERVIEW | Sustaining Landcare

Landcare NSW has achieved significant progress towards the goal of diversifying funding sources, building self-reliance and professionalising the organisation. This work is crucial to our efforts to sustain Landcare into the future.

With the financial support of the NSW Government – and the assistance of dedicated individuals who have contributed their time and expertise – Landcare NSW is building income generation systems and capability. This work has been a major focus during the 2016-2017 financial year and will continue to be a high priority.

Key achievements include:

- ⇒ Development of paid membership model
- ⇒ Cost effective new insurance scheme providing better cover at a lower premium (NSW model has been taken up by other states and territories)
- ⇒ Legal, financial and organisational structures

designed and implemented to enable tax deductible donations

- ⇒ new program launched to enable individuals to sign up as financial supporters, offering a Membership and Rewards Program including an 'e-wallet' which gives individual Landcare Supporters discounts at 600 retail outlets with a portion of savings donated to Landcare NSW
- ⇒ Mapping and initial contact with new partners, investors and donors who have expressed an interest in supporting Landcare in NSW
- ⇒ Partnerships with the new 'Return and Earn' scheme to reduce litter and generate funds for charities through the return of drink containers
- ⇒ Generation of 'fee for service' arrangements, for example in delivery of specific projects by Landcare organisations
- ⇒ Managing the growth and development of organisational capacity.

KEY PROJECT OVERVIEW | Local Landcare Coordinator Initiative

Our local coordinators are building the capacity and connectedness of their local groups and networks to stimulate on ground change. Many of the coordinator positions leverage on other funding from Local Land Services, Government and Councils to expand the value of the Local Landcare Coordinator Initiative beyond its initial capacity.

A key outcome of the Local Landcare Coordinator initiative is to boost the ability of local Landcare groups and networks to be able to support community driven efforts in protecting the environment, the vitality of agricultural industry and to support the social fabric of community caring for the land. The data collected to date would suggest that approximately 86% are reporting an improved resilience and over half are reporting improved connectivity with a significant spike in capacity when compared to just two years ago through participation in regional and state CoP events.

A second State-Wide Community of Practice was held via Webinar on June 21st. This webinar workshop was the second of three workshops planned for the Local Landcare Coordinator

Initiative across the life of the program. Although it raised challenges, this webinar has laid the foundations for a new cost-effective way to connect across our regions.

In 2016/17 we have significantly improved our state-wide communications via quality case studies. An intense scrutiny and overhaul of the Gateway has seen the digital Landcare platform vastly improved in its simplicity and the ability to utilise this as a way of 'telling our story'. To date approximately 180 Case Studies have been uploaded and are being used to show potential partners, politicians and the wider community about what Landcare is up to.



LANDCARE NSW

VALUES

– **Collaboration:**
working in groups
and building
partnerships

– **Non-party political
representation**

– **Flexibility,
adaptability and
innovation**

– **Responsiveness to
different needs and
cultures**

– **Clarity of purpose**

With thanks to this year's Landcare NSW supporters:



The Local Landcare Coordinator Initiative is funded by the NSW Government and is supported through the partnership of Local Land Services and Landcare NSW.



SHOWCASE EVENTS OF THE YEAR

Local Landcare Coordinator Initiative

State-wide webinar “Learn Share Connect”

The Local Landcare Coordinator Initiative (LLCI) held its second state-wide workshop held via Webinar on 21st June to connect host organisations and coordinators through a regional and state-wide community of practice, to share experiences, learn skills and connect with each other and other Landcarers. It was held remotely at 10 locations across NSW connected by video conferencing facility.

This was the first time that either Landcare NSW or Local Land Services has held a workshop like this via webinar and represented a trial of this technology to meet Landcare needs.

This 2nd workshop focused on consolidating the progress of the LLCI and being able to report against outcomes. It also included a live Q and A panel session to provide answers to regional issues and questions. This webinar workshop was the second of three workshops planned for the Local Landcare Coordinator Initiative across the life of the program.

Parliamentary Friends of Landcare

Bridges to Boorowa

Landcarers, Bushcarers, students and parliamentarians gathered at the Coal Loader Centre for Sustainability in Sydney to celebrate the positive impact of city and country volunteers. This event was the first reciprocal visit, with a group of 50 children, farmers and Landcarers from Boorowa making the 670km round trip to plant native species in a precious area of bushland on Sydney Harbour.

Building Bridges to Boorowa is a successful partnership that has achieved remarkable results. Over 50,000 trees have been planted on more than 40 properties in the Boorowa region creating benefits for local and migratory wildlife (including threatened species such as the Superb Parrot).

For the NSW Parliamentary Friends of Landcare (PFL) the event was an opportunity to see firsthand how Landcare is helping local communities. The PFL continues a longstanding tradition of bipartisan support Landcare has enjoyed since it started nearly 30 years ago.

LANDCARE NSW

www.landcarensw.org.au
2016/17



60 000 NSW LANDCARERS

Landcare NSW supports the resourcing & operation of the 3,000 Landcare and similar type groups in NSW - the efforts of those Landcarers make a significant gain in conservation and sustainable agriculture across NSW each year

SUPPORT

Landcare NSW responded to over 400 enquiries and supported groups with 31 Fact sheets, 30 Templates and 2 Governance Health Checks; Employment Toolkit developed; Communications Toolkit developed



WORKSHOPS

Landcare NSW enabled 10 regional workshops; 15 training activities; 28 targeted training and support activities delivered by Landcare NSW across 9 regions; and one state wide webinar with 134 participants

REPRESENTATION

Landcare NSW has represented the interests of Landcare both federally and at a state level in 2016/17, through representation, submissions and partnerships



COMMUNICATION

Communication with the Landcare community through 19 e-News publications Social media through Facebook, Twitter, SLACK and YouTube channel (2000 direct followers)

ENGAGEMENT

Redevelopment of the Gateway website Over 525,000 individual page views, 30% increase in usage, 129 groups added, 486 activities and events promoted, 180 case studies uploaded



With thanks to our volunteer Councillors

Landcare NSW would like to thank our 25 volunteer Councillors, including 8 Executive Committee. We also thank our project partners and supporters. The following representatives are endorsed as Council members of Landcare NSW. Grey highlighted members indicate Executive Committee. For more information on Executive and Council members please visit:

www.landcarensw.org.au/about-us/council-members/

| | | |
|---------|-----------|------------------------------------|
| Robert | Dulhunty | Volunteer Chair |
| Steph | Cameron | New England North West Landcare |
| Bev | Debrincat | Greater Sydney Landcare |
| John | Hughson | Hunter Region Landcare |
| Keith | Hyde | LachLandcare |
| Bob | Jarman | North Coast Regional Landcare |
| Chris | Scott | Mid Coast to Tops Landcare |
| Dale | Stringer | Murray Region Landcare |
| Don | Bruce | Central Tablelands |
| Claire | Osborne | Central Tablelands |
| Louise | Greenaway | Greater Sydney Landcare |
| Stephen | Harvey | New England North West Landcare |
| John | McGrath | Murrumbidgee Landcare |
| Stuart | Mosely | Western Landcare NSW |
| Glenys | Patulny | Murrumbidgee Landcare - ACT |
| Bill | Pigott | South East Landcare |
| Chris | Post | South East Landcare |
| Jen | Quealy | Special Skills - Marketing |
| Megan | Rowlatt | Special Skills - Youth Engagement |
| Martin | Royds | South East Landcare |
| John | Ryan | Central West NRM Working Group |
| Sue | Salvin | North Coast Regional Landcare |
| Tony | Slade | LachLandcare |
| David | Walker | Special Skills - National Landcare |
| Hunter | White | Central Tablelands |

Insert pages also available on request: 16/17 financial statement