



**Local Land
Services**



February 2016

2015-19 Local Landcare Coordinator Initiative

Funding Recognition Guidelines for Host Organisations

The NSW Government has provided \$15 million over four years to renew the government-community relationship and unlock the full potential of the thousands of volunteers in the Landcare network.

The program reflects the sentiment of the Memorandum of Understanding between Local Land Services and Landcare NSW. It has been designed to put Landcare on a more sustainable funding footing, with the majority of the funds going to community-based local coordinator positions.

It is a new commitment to support regional Landcare Networks and local groups and will not be allocated for on-ground works.

Funding recognition

In all materials relating to the Local Landcare Coordinators Initiative, there should be recognition of the NSW Government as the funding source. This recognition would also include verbal acknowledgement during field days, workshops, training activities and during media opportunities.

As a minimum this statement should be included in all documents including media releases:

This project / initiative / activity [as appropriate] is part of the NSW Government's Local Landcare Coordinators Initiative, supported through the partnership of Local Land Services and Landcare NSW.

Use of acronyms

Do not refer to Local Land Services by any other name. The use of LLS is for internal purposes only and should not be used in external publications.

Use of logos

Landcare Host Organisations should brand all project materials with their own logos.

The Local Land Services logo and the Landcare NSW logo should also be used on all printed display materials, media releases, and other publications such as fliers and newsletters to indicate support from the program. The preferred layout will be provided as a jpeg. A sample is shown on the reverse of this sheet.

Minimum standards:

- Both the Local Land Services and Landcare NSW logos must appear the same size.
- The colour version of the logos is preferred.
- Where colour reproduction is not an alternative, the logos should appear on a white or light background.
- Black or white mono versions should be chosen on the basis of maximum contrast with the background.
- A reverse white version of the Local Land Services logo is available on request.

More information

Local Land Services

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Use of Logos - Sample of Preferred Layout

The following information should be included in the footer or similar of project materials.

This activity is part of the Local Landcare Coordinators Initiative.



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The Local Landcare Coordinators Initiative is funded by the NSW Government, and is supported through the partnership of Local Land Services and Landcare NSW.

